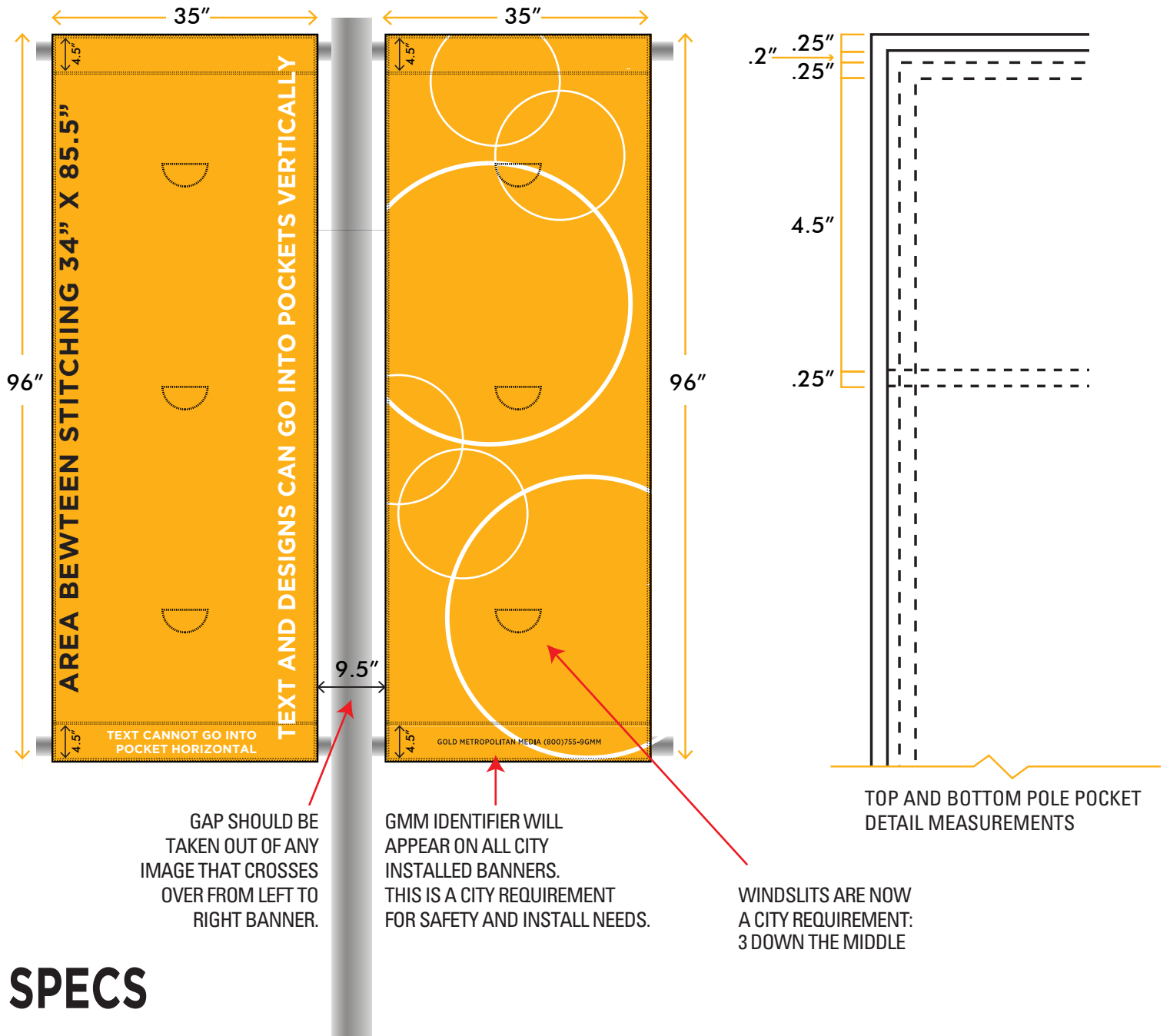




CITY LIGHT POLE BANNERS

DOUBLE POLES - 35 X 96"

(CITY OF LA)



SPECS

| | |
|---|--|
| FINISH/TRIM SIZE | 35" x 96" |
| BLEED SIZE | 35.5" x 96.5" [1/4" on all sides] (Please provide files with bleed) |
| AREA BETWEEN POCKETS | 34" x 85.5" |
| | Copy, logos, and main design elements are recommended for live area as they can be distorted by stitching and curvature of sleeves. Background art, designs, and vertical text can go into the pockets but text placed horizontally on the pockets such as logos, phone, or contact info is not allowed. |
| POLE POCKETS | 4.5" |
| OUTPUT | CMYK [Spot colors on request] |
| INDESIGN AND ILLUSTRATOR TEMPLATES AVAILABLE UPON REQUEST | |