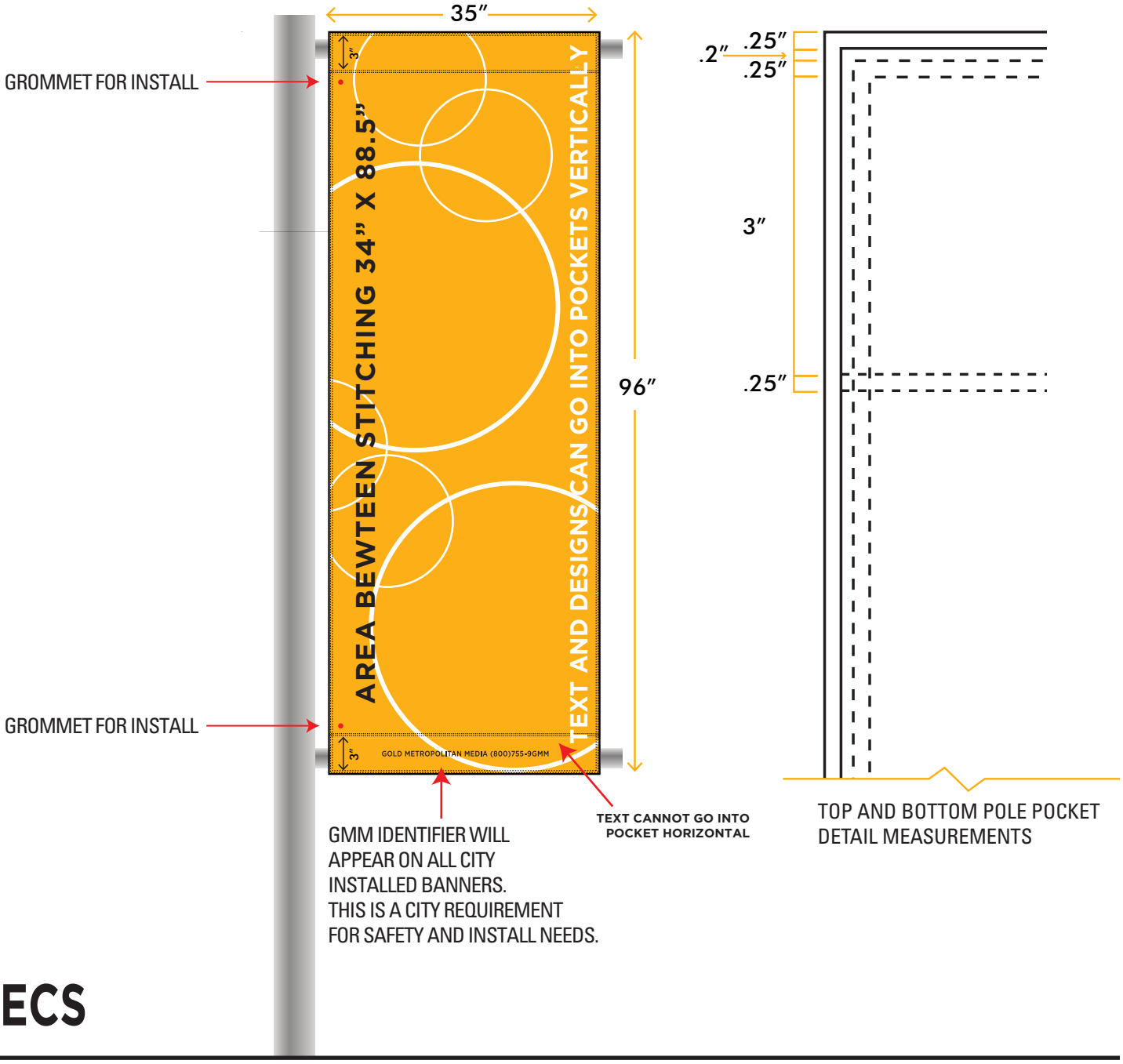
CITY LIGHT POLE BANNERS

SINGLE POLES - 35 X 96”

(CITY OF LA)



SPECS

FINISH/TRIM SIZE	35” x 96”
BLEED SIZE	35.5” x 96.5” [1/4” on all sides] (Please provide files with bleed)
AREA BETWEEN POCKETS	34” x 88.5”
	Copy, logos, and main design elements are recommended for live area as they can be distorted by stitching and curvature of sleeves. Background art, designs, and vertical text can go into the pockets but text placed horizontally on the pockets such as logos, phone, or contact info is not allowed.
POLE POCKETS	3”
OUTPUT	CMYK [Spot colors on request]

INDESIGN AND ILLUSTRATOR TEMPLATES AVAILABLE UPON REQUEST