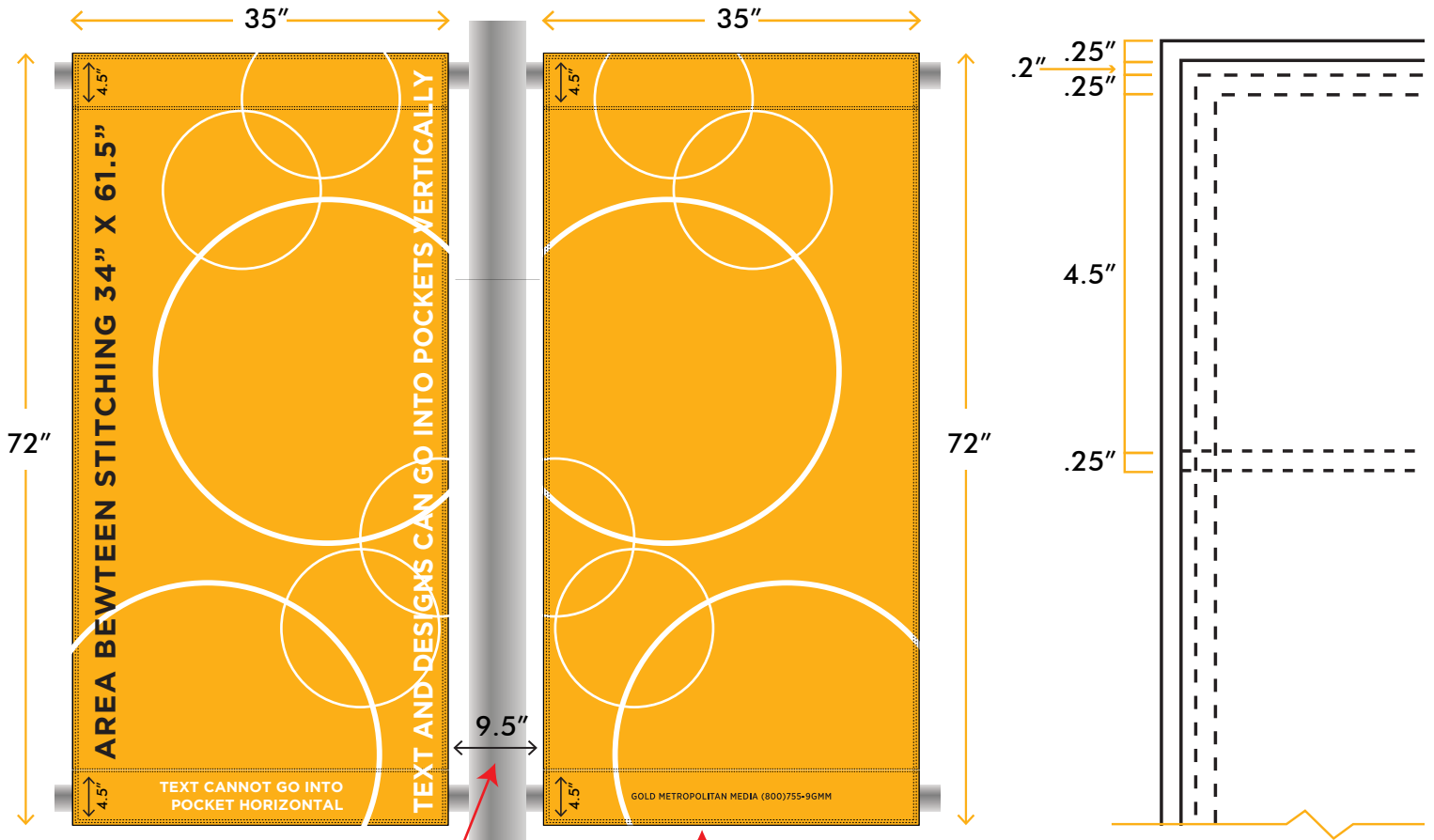




CITY LIGHT POLE BANNERS

DOUBLE POLES - 35 X 72"

(CITY OF LA)



GAP SHOULD BE TAKEN OUT OF ANY IMAGE THAT CROSSES OVER FROM LEFT TO RIGHT BANNER.

GMM IDENTIFIER WILL APPEAR ON ALL CITY INSTALLED BANNERS. THIS IS A CITY REQUIREMENT FOR SAFETY AND INSTALL NEEDS.

TOP AND BOTTOM POLE POCKET DETAIL MEASUREMENTS

SPECS

FINISH/TRIM SIZE	35" x 72"
BLEED SIZE	35.5" x 72.5" [1/4" on all sides]
LIVE AREA	34" x 61.5"
	Copy, logos, and main design elements are recommended for live area as they can be distorted by stitching and curvature of sleeves. Background art, designs, and vertical text can go into the pockets but text placed horizontally on the pockets such as logos, phone, or contact info is not allowed.
POLE POCKETS	3" OR 4.5"
OUTPUT	CMYK [Spot colors on request]
INDESIGN AND ILLUSTRATOR TEMPLATES AVAILABLE UPON REQUEST	