



ARTWORK SPECIFICATIONS

ACCEPTABLE FORMATS

.AI .EPS .PDF .INDD .TIF .PSD

COLOR Please provide your files in **CMYK** format. RGB files will be converted if supplied. If your file contains **PMS colors**, please use **Solid Coated Colors**. Jobs printed digitally will be converted to **CMYK**, but we will do our best to achieve the specified spot color. Any color issues will be identified in preflight.

PROOFS PDF preflight proofs will be emailed for content review, regardless of the type of output. For color-proofing, the type of proof is as follows:

Silkscreened banner proofs: Epson proofs
Direct-to-digital banner proofs: Full size digital prints

Once approved, the proofs will be used to check color on press.

FONTS **Please convert all fonts to outlines.** If you decide to supply native files, please package all fonts within the project folder. When exporting as a pdf, please outline the fonts before export.

IMAGES **Please embed all artwork within your file.** InDesign users: indd files need to be packaged with all relevant links. Large format graphics will print well between **75-150 dpi**.

SIZE Whenever possible, build your file at 100%. However, if you need to build your document at scale, work in 10% size, which requires little math.

Example, 240" x 600" @ 74 dpi = 24 x 60" @ 740 dpi

TEMPLATES Download templates in various formats for the standard banner sizes at: **www.goldmetropolitan.com**

QUESTIONS? Feel free to contact the Art Department at artdept@goldmetropolitan.com