



**GOLD**  
METROPOLITAN  
**MEDIA**

The NAME in City Light Pole  
Banners



## Reaching Audiences with City Light Pole Banners

Gold Metropolitan Media is a leading outdoor advertising agency dedicated to helping organizations reach their marketing goals through City Light Pole Banners. City Light Pole Banners are an incredible cost effective niche form of outdoor advertising that targets thousands of daily commuters in the leading outdoor advertising markets, including the Los Angeles metropolitan and the San Francisco Bay Areas.

**250+**

HIGHLY TRAVELED  
COMMUTER  
THOROUGHFARES

**MILLIONS\* 100,000+**

OF DAILY IMPRESSIONS

\*GMM TOTAL PROJECTS

BANNERS INSTALLED

YEAR-ROUND

**Contact Us Today to Learn More!**

Visit our Website

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**How Does Gold Metropolitan Media Create  
Successful City Light Pole Banner Campaigns?**

At Gold Metropolitan Media, we've created and implemented the creation and implementation of an effective City Light Pole Banner campaign to 4 steps. Our turnkey approach ensures every City Light Pole Banner campaign exceeds your expectations.



### ***Step 1: Location Planning***

The Gold Metropolitan Media team are experts at creating strategic location plans based on the highest impact we believe each banner campaign will make to metropolitan commuters.



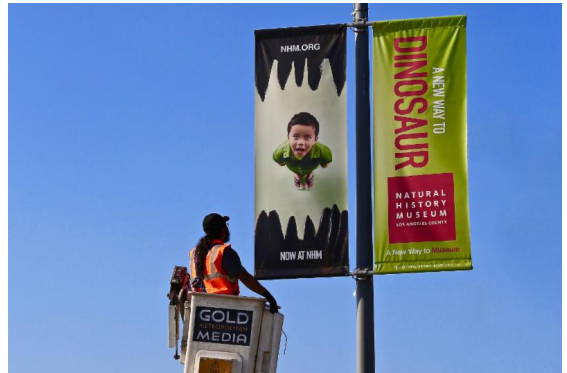
### ***Step 2: Permitting***

We know all the various ins and outs of city permit requirements. We are a licensed vendor and contractor with years of experience working in virtually every major market within the United States.



### ***Step 3: Production***

Gold Metropolitan Media also works with the best equipment and materials to ensure outstanding durability and quality. Our production design team's trained eyes make sure that the image, color, and overall message of every banner campaign will have the highest level of effectiveness and success.

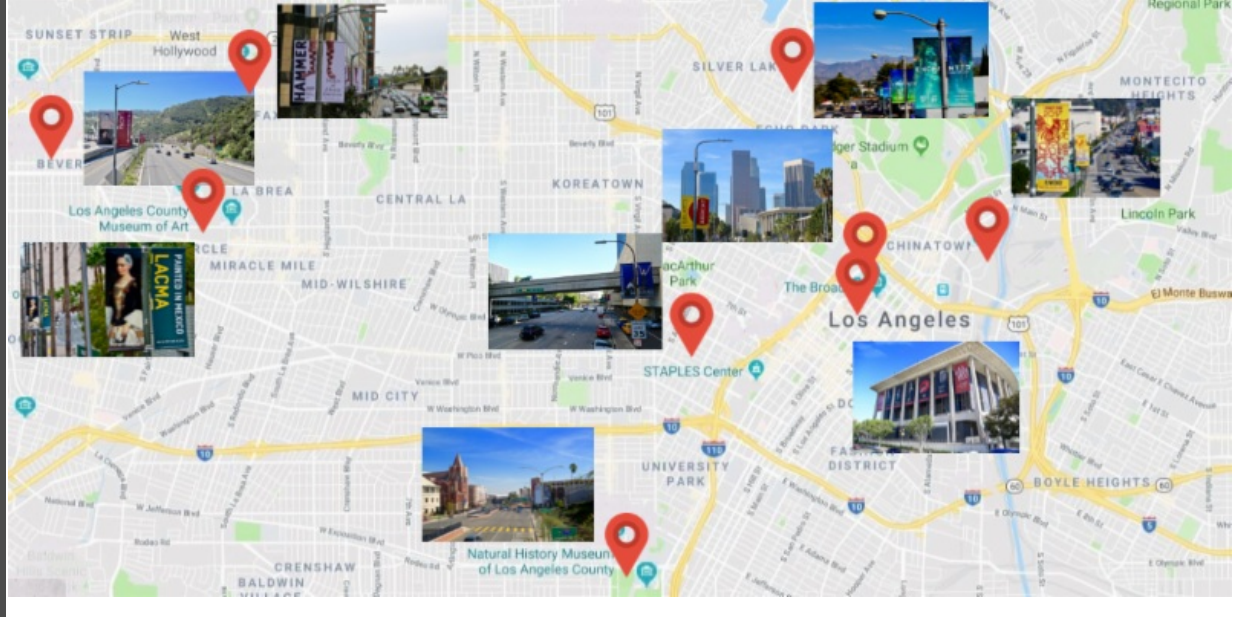


### ***Step 4: Installation***

The Gold Metropolitan Media crew installs every banner using the most durable installation systems to guarantee your campaign is displayed properly and stays displayed properly. We also maintain and remove every banner campaign with great care and efficiency.

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**Los Angeles Coverage**



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STAY CONNECTED

