



## Advertise Your Next Holiday Campaign or Event with City Light Pole Banners

The holidays are quickly approaching and what better way to advertise your holiday campaign or event than with holiday themed light pole banners! At Gold Metropolitan Media, we're dedicated to helping you reach your marketing goals through an incredibly cost effective niche form of outdoor advertising we've coined as City Light Pole Banners. City Light Pole Banners are used to advertise events, festivals, fundraisers, seasonal programs, anniversaries, or your non-profit organization.

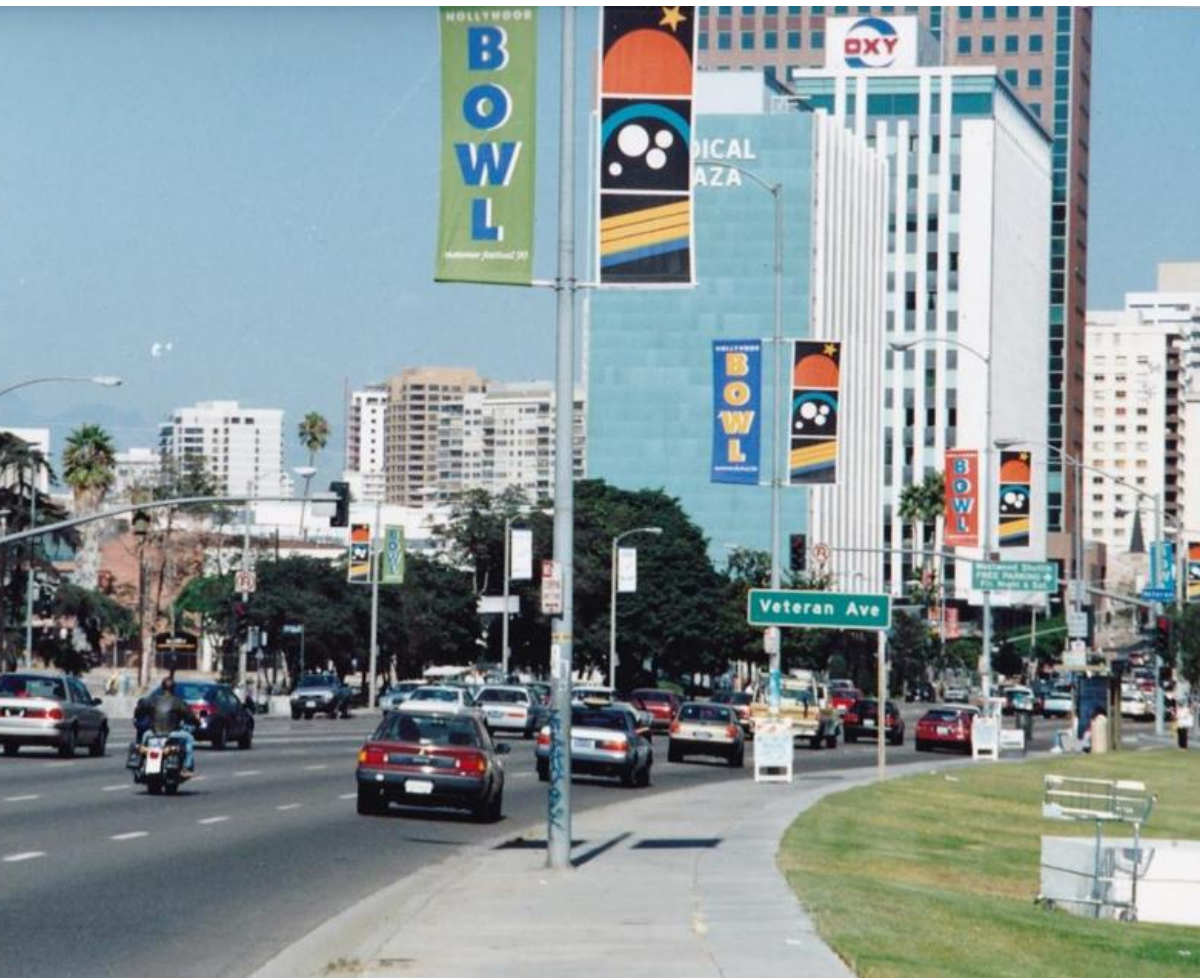


With over 30 years of experience producing and installing City Light Pole Banners, we are the leading experts in reaching everyday commuters on busy streets throughout California. We strongly believe repetition of a marketing message creates a streetscape impression that is impossible to ignore.

Our turnkey approach makes outdoor advertising simple. We handle the location planning, permitting, production, and installation. The Gold Metropolitan Media team can also accommodate graphic and signage

needs beyond City Light Pole Banners.

Contact us today to learn more about City Light Pole Banners for your holiday campaign or event!



## Gold Metropolitan Media Celebrates Its Anniversary

The Gold Metropolitan Media team has been creating City Light Pole Banner campaigns for over 30 years. The team started in 1984, under the name Gold Graphics, decorating event venues and city streets with light pole banners for the Olympic games in Los Angeles. This summer marks the third anniversary of the opening as Gold Metropolitan Media! We're celebrating with a blast from the past with these 1990 Hollywood Bowl banners demonstrating that the Gold Metropolitan Media team continues to be the leading experts in City Light Pole Banner campaigns.



**Contact Us Today!**  
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**GOLD**  
METROPOLITAN  
**MEDIA**

THE Name in City Light Pole Banners