



City Light Pole Banners-Reaching Engaged Audiences With Your Marketing Message

Gold Metropolitan Media is dedicated to helping you reach your marketing goals through a niche form of outdoor advertising known as City Light Pole Banners. City Light Pole Banners can be used to advertise exhibits, events, fundraisers, and programs for non-profit organizations.



With an increase in outdoor advertising trends, advertising on city light poles offers a unique alternative to traditional outdoor advertising. Studies show captivating outdoor advertising leads to strong consumer response since more than half of commuters are highly engaged to advertising messages. The repetition of a marketing message on city streets also leads to a higher brand recall. Many commuters recall advertisements, leading them to share the information with others or searching online for more information.

City Light Pole Banners are our specialty and we are the only company in California whose primary focus is the implementation of City Light Pole Banner campaigns. We create and install banner campaigns in the leading outdoor advertising markets, including Los Angeles and the Bay Area. With over 30 years of experience, we strongly believe City Light Pole Banners strengthen the effectiveness of your marketing campaign.



Contact us today to learn more about City Light Pole Banners and how we can create a highly effective outdoor advertising campaign for you!

How Do We Create a Successful City Light Pole Banner Campaign?

At Gold Metropolitan Media, we've narrowed the creation and implementation of an effective City Light Pole Banner campaign to 4 steps. We follow these steps to ensure every City Light Pole Banner campaign exceeds your expectations.



Step 1: Location Planning

The Gold Metropolitan Media team are experts at creating strategic location plans based on the highest impact we believe each banner campaign will make to metropolitan commuters.

Step 2: Permitting

We know all the various ins and outs of city permit requirements. We are a licensed vendor and contractor with years of experience working in virtually every major city in the Los Angeles metropolitan area as well as the Bay Area.



Step 3: Production

Gold Metropolitan Media also works with the best equipment and materials to ensure outstanding durability and quality. Our production design team's trained eyes ensure that the image, color, and overall message of every banner campaign will have the highest level of effectiveness and success.

Step 4: Installation

The Gold Metropolitan Media crew installs every banner using the most durable installation systems to ensure your campaign is displayed properly and stays displayed properly. We also maintain and remove every banner campaign with great care and efficiency.



Contact Us Today!
(800) 755-9GMM

Info@goldmetropolitan.com
www.goldmetropolitan.com



GOLD
METROPOLITAN
MEDIA

THE Name in City Light Pole Banners