



Engage Commuters with Highly Effective Outdoor Advertising

As the fiscal year quickly comes to an end, consider delegating part of the new year's marketing budget to City Light Pole Banners. City Light Pole Banners are an incredibly cost effective niche form of outdoor advertising. City Light Pole Banners can be used to advertise events, exhibits, and programs for non-profit organizations.

Studies show that more than half of commuters notice outdoor poster advertising and are highly engaged to advertising messages. The repetition of a marketing message on city streets leads to a higher brand recall. Many commuters can recall advertisements, leading them to share the information with others or searching online for more information. To surveyed viewers, outdoor posters are more effective than other forms of advertising such as TV, radio, and print. What better way to spend your marketing budget's dollars than with an incredibly effective highly engaging form of outdoor advertising?



At Gold Metropolitan Media, City Light Pole Banners are our specialty and we're THE name in City Light Pole Banners. No project is too big or small, we've done it all and we're always ready for a challenge. With over 30 years of experience,



we're the experts in location planning, permitting, production, and installation. As the experts, our knowledge and know-how help us produce the best banner campaigns in California.

Contact us today to learn more about City Light Pole Banners and how we can create highly effective outdoor advertising campaign for you!



Gold Metropolitan Media's Additional Products and Services

Although Gold Metropolitan Media specializes in City Light Pole Banners, our team has extensive experience in related event and venue signage. We can accommodate related graphic and signage needs, including but not limited to, building banners, window and floor graphics, and event signage. Please don't hesitate to inquire about our capabilities beyond City Light Pole Banners.



Contact Us Today!
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THE Name in City Light Pole Banners