



How Effective Is Your Outdoor Advertising? Studies Show Captivating Campaigns Leave a Lasting Impact.

How do I create the greatest impact with my marketing budget? How effective is outdoor advertising and what is the best placement for outdoor advertising? If you have asked any of these questions or others, we have the answers for you! City Light Pole Banners can be used to advertise events, festivals, fundraisers, seasonal programs, and anniversaries. At Gold Metropolitan Media, City Light Pole Banners are our specialty and we're the only company in California whose primary focus is the implementation of City Light Pole Banner campaigns.

With an increase in outdoor advertising trends and overall spending, advertising on city light poles offers a unique alternative to traditional outdoor advertising. Studies show captivating outdoor advertising leads to a strong consumer response, including searching online for information about an advertiser or event, talking with others about the advertisement, and visiting the advertiser's website or social media websites. At Gold Metropolitan Media, through careful calculations, we can even determine the number of impressions your banners make on busy commuters.



We create and install City Light Pole Banner



campaigns in the leading outdoor advertising markets, including Los Angeles and San Francisco. As the leading experts in reaching everyday commuters on busy streets throughout California, we believe the repetition of a marketing message creates a streetscape

impression that is impossible to ignore. With years of experience, our strategic location planning means your banners will be seen by busy commuters on some of the most highly traveled streets. Let us help you advertise your next event, program, or campaign.



Gold Metropolitan Media's Additional Products and Services

Although Gold Metropolitan Media specializes in City Light Pole Banners, our team has extensive experience in related event and venue signage. We can accommodate related graphic and signage needs, including but not limited to, building banners, window and floor graphics, and event signage. Please don't hesitate to inquire about our capabilities beyond City Light Pole Banners.



Contact Us Today!

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THE Name in City Light Pole Banners