



City Light Pole Banners- Creating a Streetscape Impression With Your Marketing Message

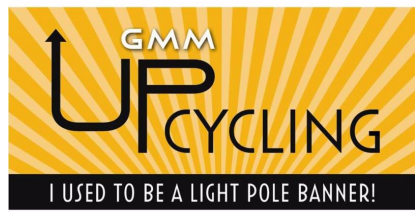
As the new year quickly approaches, and the coming year's advertising budget is delegated accordingly, consider an incredibly cost-effective niche form of outdoor advertising with City Light Pole Banners. City Light Pole Banners can be used to advertise events, festivals, fundraisers,

seasonal programs, anniversaries, or your non-profit organization. The possibilities are endless. At Gold Metropolitan Media, City Light Pole Banners are our specialty and we're the only company in California whose primary focus is the implementation of City Light Pole Banner campaigns.



As the leading experts in reaching everyday commuters on busy streets throughout California, we believe the repetition of a marketing message creates a streetscape impression that is impossible to ignore. Through careful calculations, we can even determine the number of impressions your banners make on busy commuters. Our team has developed strong partnerships with many major non-profit organizations in Southern California over the past 30 years. Let us help you advertise your next event, program, or campaign.

GMM Upcycling Programs for Membership Services, Events, Webstore, and Retail Outlets



Instead of littering landfills with bulky marketing material, Gold Metropolitan Media strives to give City Light Pole Banners a second life. GMM Upcycling, a program of Gold Metropolitan Media, is committed to repurposing City Light Pole Banners into useful products. GMM Upcycling products can be used as incentives for membership programs, giveaways to promote events, and much more. Upcycled products can also be featured on the marketing driven GMM Upcycling web store or as products in your retail outlet.



I used to be a light pole banner.



To learn more about GMM Upcycling and the various Upcycling programs feel free to visit our web store at www.gmmupcycling.com or contact us at info@gmmupcycling.com.



Gold Metropolitan Media's Additional Products and Services

Gold Metropolitan Media also has extensive experience in related event and venue signage. We can accommodate related graphic and signage needs including building banners, window and floor graphics, event signage, and much more. Please don't hesitate to inquire about our capabilities beyond City Light Pole Banners.



Contact Us Today!
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THE Name in City Light Pole Banners