



## City Light Pole Banners- An Impactful Approach to Increasing Your Marketing Campaign's Success

At Gold Metropolitan Media, City Light Pole Banners are our specialty and we are the only company in California whose primary focus is the implementation of City Light Pole Banners. City Light Pole Banners, a niche form of outdoor advertising, can be used to advertise events, festivals, fundraisers, seasonal programs, anniversaries, or your non-profit organization.



With an increase in outdoor advertising trends, advertising on City Light Pole Banners offers a unique alternative to traditional outdoor advertising. Studies show captivating outdoor advertising leads to a strong consumer response. Common responses include searching online for information about an advertiser or event, talking with others about the advertisement, and visiting the advertiser's website or social media websites. Unlike other forms of advertising, outdoor advertising cannot be put down or turned off.



We create and install City Light Pole Banner campaigns in the leading outdoor advertising markets, including Los Angeles and San Francisco. As the leading experts in reaching everyday commuters on busy streets throughout California, we believe the repetition of a marketing message creates a streetscape impression that is impossible to ignore. Using analytical data, our team can also determine the number of impressions your banners make on busy commuters. What better way to ensure your integrated marketing campaign's success? Contact us to learn more about how we can help with your next marketing campaign!



**Contact Us Today!**  
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**GOLD**  
METROPOLITAN  
**MEDIA**

**THE Name in City Light Pole Banners**