



Four Steps to an Effective City Light Pole Banner Campaign

At Gold Metropolitan Media, we've narrowed the creation and implementation of an effective City Light Pole Banner campaign to four steps. These steps include location planning, permitting, production, and installation. We follow these steps to ensure every City Light Pole Banner campaign exceeds your expectations.



Step 1: Location Planning

The Gold Metropolitan Media team are experts at creating



Step 2: Permitting

We know all the various ins and outs of city permit requirements.

location plans based on the highest impact we believe each banner campaign will make to metropolitan commuters. Our extensive knowledge and database create a value-added benefit to our client's banner campaigns that is beyond compare.



Step 3: Production

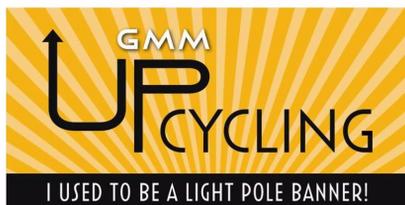
Gold Metropolitan Media also works with the best equipment and materials to ensure outstanding durability and quality. Our production design team's trained eyes ensure that the image, color, and overall message of every banner campaign will have the highest level of effectiveness and success.

We are a licensed vendor and contractor with years of experience working in virtually every major market around the United States.



Step 4: Installation

The Gold Metropolitan Media crew installs every banner using the most durable installation systems to ensure your campaign is displayed properly and stays displayed properly. We also maintain and remove every banner campaign with great care and efficiency.



Giving a Second Life to Retired City Light Pole Banners

GMM Upcycling, a program of Gold Metropolitan Media, creates unique upcycled products from City Light Pole Banners. We're dedicated to helping the environment by keeping bulky marketing material out of landfills. GMM Upcycling products are gaining popularity through our clients' retail efforts and our marketing driven web store. Before you head out for your summer activities, be sure to grab your favorite GMM Upcycling tote bag. The GMM Upcycling tote bags offer excellent durability and versatility, great for all your summer outdoor fun!



I used to be a
light pole banner.



Visit our web store at www.gmmupcycling.com or contact us
at info@gmmupcycling.com



Contact Us Today!
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GOLD
METROPOLITAN
MEDIA

THE Name in City Light Pole Banners